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Dear Friends and Partners,

The School Nutrition Association of Iowa (SNAI) represents almost 1,000 school nutrition professionals across the state who work together to help provide high-quality, low-cost meals to students. With our president and SNAI board, and an expansive membership base, the value and impact of SNAI membership is great.

We consider SNAI to be a very important conduit for networking, professional development, and creating critical partnerships in the K-12 segment. We enjoy seeing how our contributions to SNAI help the hardworking school nutrition professionals in our state, whether it has to do with menu planning, designing and equipping kitchens, or training and protecting the foodservice workers. We are all rewarded by working together to help provide safe, healthy, and nutritious meals for students.

This coming year will be full of great conferences, director meetings, and events where you can join other foodservice professionals continuing to impact our children in our schools. We hope you will consider participating and partnering with SNAI. We have two partnership levels available with a range of opportunities to meet your individual needs.

Industry Basic Partnership

\$200.00

Our Basic Partnership level includes:

- ✓ Subscription to *The FLASH* newsletter,
- ✓ SNAI board and member list,
- ✓ Discounted registration fees to SNAI events,
- ✓ One vote for Industry Board Positions, and
- ✓ The opportunity to run for an SNAI Industry Board Position.

Industry Premier Partnership

\$1,000.00

Our Premier Partnership level includes:

- ✓ All benefits of the Basic Partnership, plus
- ✓ Half page ad in The Flash newsletter published 3 times per year
- ✓ Logo placement on the SNAI website
- ✓ Two votes for Industry Board Positions, and
- ✓ Additional benefits at the SNAI Annual Conference
 - ◆ Full booth at the SNAI Annual Conference Food Show
 - ◆ Half page in the SNAI Annual Conference program
 - ◆ One ticket to conference banquet and entertainment

Both Partnership levels are secured for a 12-month period, March 1, 2022 - February 28, 2023. Please take a minute and complete your SNAI partnership application included in this packet and look at our other great sponsorship opportunities also included in this packet. We look forward to our continued partnership.

April Cuddeback
Association Manager

Feeding Bodies. Fueling Minds.™



2022 Sponsorship Opportunities

The School Nutrition Association of Iowa (SNAI) has the following sponsorship opportunities available for our Industry Partners.

Conference Sponsorship Opportunities

Conference Entertainment Sponsor

\$500

This year's conference evening entertainment will be a chance for participants and industry to kick back and have some fun with rock band karaoke. Sponsorship at this level is reserved to **2 sponsors**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou & invitation during all general sessions, 4 additional tickets to the evening entertainment on Wednesday, June 22, and recognition in the conference program and The FLASH.

Conference Keynote Speaker Sponsor

\$500

Our keynote speaker kicks off the conference for us each year and draws the biggest crowd. Sponsorship at this level is reserved to **2 sponsors**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou during the keynote general session, 4 additional tickets to the evening entertainment on Wednesday, June 22, and recognition in the conference program and The FLASH.

Conference Mix & Mingle Sponsor

\$150

The Conference Mix & Mingle will be held on Tuesday evening, June 21 before the conference. This is an opportunity for casual networking with attendees arriving early. Sponsorship at this level is reserved to **6 sponsors**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou during the opening general session, 2 additional tickets to the evening entertainment on Wednesday, June 22, and recognition in the conference program.

Conference Breakfast Sponsor

\$300

Breakfast will be served Wednesday and Thursday mornings of the conference. Sponsorship at this level is reserved to **2 sponsors** (1 at each breakfast). Sponsorship Benefits will include signage at breakfast and at the registration desk, a verbal thankyou at the general session following the breakfast, and recognition in the conference program.

Conference Lunch / Dinner Sponsor

\$450

There will be a full lunch served during the general session on Wednesday of the conference and dinner that evening before the entertainment. Sponsorship at this level is reserved to **2 sponsors** (1 each for lunch and dinner). Sponsorship Benefits will include signage at lunch or dinner and at the registration desk, a verbal thankyou at the general session preceding or during the lunch or dinner, and recognition in the conference program.

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| Conference Snack Sponsor | \$200 |
| <p>Morning and afternoon snack breaks will be available for conference attendees. Sponsorship at this level is reserved to 2 sponsors (1 at each break on Wednesday). Sponsorship Benefits will include signage at the snack break and at the registration desk, and recognition in the conference program.</p> | |

| | |
|--|--------------|
| Conference Education Session Sponsor | \$400 |
| <p>Conference consists of general sessions and several break-out sessions throughout both Wednesday and Thursday. Sponsorship at this level is reserved to 1 sponsor per education session. Sponsorship Benefits will include signage at the educational session and at the registration desk, a verbal thankyou at the educational session following, and recognition in the conference program.</p> | |

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| Conference Participant Bag Sponsor | \$100 |
| <p>Each conference participant will receive a tote bag to carry their conference materials. Sponsorship Benefits will include logo on participant bag, signage at the registration desk, and recognition in the conference program. The number of sponsors at this level is unlimited, but the deadline to participate is March 15.</p> | |

Additional Sponsorship Opportunities

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|---|--------------|
| Legislative Breakfast Sponsor | \$100 |
| <p>Our Legislative Breakfast held in February of each year in the Capitol Rotunda is a chance to meet with our state legislators and share the importance of the school nutrition industry in the lives of our children. Sponsorship at this level is reserved to 4 sponsors. This sponsorship is for the 2023 Breakfast. Sponsorship Benefits will include signage at event and recognition in The FLASH.</p> | |

| | |
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| Directors Meeting Sponsor | \$250 |
| <p>Our annual Directors/Supervisors meeting is generally held in the spring of each year. This meeting is a chance for directors and supervisors in school nutrition to come together to network, learn, and problem solve. Sponsorship at this level is reserved to 4 sponsors. This sponsorship is for the 2023 Meeting. Sponsorship Benefits will include signage at event, a verbal thankyou at the event, and recognition in The FLASH.</p> | |

If you have any questions or would like for us to put together a customized sponsorship plan for you, please contact April Cuddeback at snaiowa@msn.com or 515-630-8652.



2022 Industry Partnership Agreement

****DUE FEBRUARY 28, 2022****

Please complete a separate form for each company/vendor

Broker Contact:

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email (required): _____ Phone #: _____

Vendor/Manufacturer/Company:

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email (required): _____ Phone #: _____

Partnership Level: Basic Partnership \$200 **OR** Premier Partnership \$1,000

MUST select a partnership level to participate in conference, advertising, and sponsorship opportunities.

Conference Opportunities

Food Show Booth: Full \$1,000 Half \$650
full booth included with Premier Partnership (do not check either box)

If Half, sharing with? _____

Banquet & Entertainment Ticket(s): _____ x \$40 ea = _____
one ticket incl. with Premier Partnership (only put # of add'l tickets requested)

Conference Program Half-Page Ad: \$ 350
included with Premier Partnership (do not check)

Entertainment Sponsor: (2 available) \$ 500

Key Note Speaker Sponsor: (2 available) \$ 500

Mix & Mingle Sponsor: (6 available) \$ 150

Breakfast Sponsor: (2 available) \$ 300

Lunch / Dinner Sponsor: (2 available) \$ 450

Snack Sponsor: (2 available) \$ 200

Education Session Sponsor: \$ 400

Participant Bag Sponsor: \$ 100

Conference Total Due: \$ _____

Sample Donations also welcome: Yes No
(a representative will contact you regarding donations)

Advertising Opportunities

Half-Page Ad in *The FLASH*: \$ 700
published 3 times per year; included with Premier Partnership

Advertising on SNAI Website: \$ 500
included with Premier Partnership

Advertising Total Due: \$ _____

Additional Sponsorship Opportunities

2023 Legislative Action Breakfast: (4 available) \$ 100

2023 Directors Meeting: (4 available) \$ 250

Sponsorship Total Due: \$ _____

Please contact me throughout the year with opportunities!

Voting Members

Voting Member #1: (Basic & Premier)

Name: _____

Email: (required) _____

Phone #: _____

Voting Member #2: (Premier Only)

Name: _____

Email: (required) _____

Phone #: _____

TOTAL DUE

Partnership Dues \$ _____
Conference Total \$ _____
Advertising Total \$ _____
Sponsorship Total \$ _____

Total Due: \$ _____

PAYMENT

Check (enclosed) # _____

Send an Invoice

Credit Card

invoiced via paypal (3% processing fee added)

Please return completed form to SNAI, 1631 250th St, Washington, IA 52353 or snaiowa@msn.com.

Questions? Contact April Cuddeback at snaiowa@msn.com