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Dear Friends and Partners,

The School Nutrition Association of Iowa (SNAI) represents almost 1,000 school nutrition professionals across the state who work together to help provide high-quality, low-cost meals to students. We consider SNAI to be a very important conduit for networking, professional development, and creating critical partnerships in the K-12 segment. We enjoy seeing how our work helps the hardworking school nutrition professionals in our state, whether it has to do with menu planning, designing and equipping kitchens, or training and protecting the foodservice workers. We are all rewarded by working together to help provide safe, healthy, and nutritious meals for students.

As an important partner in school nutrition, we invite you to invest in a SNA Iowa Partnership. We value your commitment to feeding kids, serving our members, and providing the very best products and services our members have come to value and expect. We have taken a hard look at our partnership program this past year and worked to update our offerings and prices to better reflect the value that we feel this partnership brings. We hope you will consider participating and partnering with SNA Iowa at one of our new partnership levels.

Full details on our new partnership level benefits and investment can be found on the following page. All partnerships are secured for a 12-month period March 1, 2023 – February 28, 2024. We have set a deadline of February 28, 2023 to accept partnerships. While we do understand that sometimes it is difficult to plan several months in advance, it is important to get your partnership agreement in by the deadline so that we may get food show booths assigned and information out and so that you can take full advantage of your benefits. Please do note that all partnership fees are due in full prior to exhibiting at the annual conference in June 2023.

Our annual conference is always a highlight of the year and a big part of your partnership benefits. We are hard at work planning that important event and will have more details in the coming months regarding booth placement, load in – load out times and procedures, food licenses, electricity, and more. For now, we can tell you that the conference will be June 21 – 23, 2023 at the Iowa Events Center in downtown Des Moines.

We look forward to our continued partnership.

April Cuddeback
Association Manager



2023 Partnership Packages

Package Benefits	Gold \$1,500.00	Silver \$1,250.00	Bronze \$1,000.00	Corporate \$400.00
Annual Conference -- Iowa Events Center, Des Moines -- June 21-23, 2023				
Full Food Show Booth (6/23)	Included	Included	N/A	N/A
Additional Full Food Show Booth (6/23)	\$500	N/A	N/A	N/A
Half Food Show Booth (6/23)	N/A	N/A	Included	N/A
Dinner & Entertainment Sponsorship (6/22) Signage & acknowledged at event	Included	N/A	N/A	N/A
Mix & Mingle Sponsorship (6/20) Signage & acknowledged at event	Included	N/A	N/A	N/A
General Session Sponsorship Signage & acknowledged at event	Included	N/A	N/A	N/A
Full Conference Registration	1 Free	N/A	N/A	N/A
Conference Program Ad	1 Full Page Ad	1 Half Page Ad	N/A	N/A
Dinner & Social Event Ticket	2 tickets	1 ticket	\$40.00 each	N/A
Conference Attendee List	Included	Included	Included	Included
Registration Bags - Product Flier or Sample	Included	Included	N/A	N/A
General Benefits				
“Flash” Newsletter Ad - Full Page	3 ads/year	\$500 each	N/A	N/A
“Flash” Newsletter Ad - Half Page	N./A	3 ads/year	\$250 each	N/A
Company Listing in Flash – every edition	Included	Included	Included	Included
“Flash” newsletter Article	1 article/year	N/A	N/A	N/A
SNAI Membership List	Included	Included	Included	Included
Company Logo on website	Included	Included	N/A	N/A
Company Logo with Hyperlink on website	Included	N/A	N/A	N/A
SNAI Membership / Committee Opportunity	1 member	1 member	N/A	N/A



2023 Industry Partnership Agreement

Please complete a separate form for each company/vendor

****DUE FEBRUARY 28, 2023****

Vendor/Manufacturer/Company:

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email (required): _____ Phone #: _____

Broker Contact:

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email (required): _____ Phone #: _____

Partnership Level:

- Gold Level Partnership \$1,500
 Bronze Level Partnership \$1,000
 Silver Level Partnership \$1,250
 Corporate Partnership \$400

****Please see Partnership Packet for all Partnership Level Benefits**

Additional Options

	Gold	Silver	Bronze	Corporate
Add'l Full Food Show Booth	<input type="checkbox"/> \$500	N/A	N/A	N/A
Add'l Conference Dinner Tickets	___ \$40 ea (2 incl)	___ \$40 ea (1 incl)	___ \$40 ea	N/A
Full Page Newsletter Ad	3 incl	___ \$500 ea	N/A	N/A
Half Page Newsletter Ad	N/A	3 incl	___ \$250 ea	N/A

Additional Options Total Due: \$ _____

TOTAL DUE

Partnership Dues \$ _____
 Add'l Options Total \$ _____
Total Due: \$ _____

PAYMENT

- Check enclosed # _____
 Send an Invoice
 Credit Card *invoiced via paypal
 (4% processing fee added)*

*****ALL PARTNERSHIPS MUST BE PAID IN FULL PRIOR TO EXHIBITING AT THE FOOD SHOW*****

Please return completed form to SNAI, 1631 250th St, Washington, IA 52353 or snaiowa@msn.com.
 Questions? Contact April Cuddeback at snaiowa@msn.com