



## 2021 Sponsorship Opportunities

The School Nutrition Association of Iowa (SNAI) has the following sponsorship opportunities available for our Industry Partners.

### Conference Sponsorship Opportunities

#### Conference Entertainment Sponsor

\$1,000

This year's conference evening entertainment will be a chance for participants and industry to network, relax, and enjoy the unique atmosphere of Prairie Meadows Casino and Racetrack. Sponsorship at this level is reserved to **1 sponsor**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou & invitation during all general sessions, 4 additional tickets to the evening entertainment on Wednesday, June 30, and recognition in the conference program and The FLASH.

#### Conference Keynote Speaker Sponsor

\$1,000

Our keynote speaker kicks off the conference for us each year and draws the biggest crowd. Sponsorship at this level is reserved to **1 sponsor**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou during the keynote general session, 4 additional tickets to the evening entertainment on Tuesday, and recognition in the conference program and The FLASH.

#### Conference Mix & Mingle Sponsor

\$150

The Conference Mix & Mingle will be held on Tuesday evening, July 29 before the conference. This is an opportunity for casual networking with attendees arriving early. Sponsorship at this level is reserved to **6 sponsors**. Sponsorship Benefits will include signage at the event and at the registration desk, a verbal thankyou during the opening general session, 2 additional tickets to the evening entertainment on Wednesday, June 30, and recognition in the conference program.

#### Conference Breakfast Sponsor

\$500

Breakfast will be served Wednesday and Thursday mornings of the conference. Sponsorship at this level is reserved to **2 sponsors** (1 at each breakfast). Sponsorship Benefits will include signage at breakfast and at the registration desk, a verbal thankyou at the general session following the breakfast, and recognition in the conference program.

#### Conference Lunch / Dinner Sponsor

\$750

There will be a full lunch served during the general session on Wednesday of the conference and dinner that evening before the entertainment. Sponsorship at this level is reserved to **2 sponsors** (1 each for lunch and dinner). Sponsorship Benefits will include signage at lunch or dinner and at the registration desk, a verbal thankyou at the general session preceding or during the lunch or dinner, and recognition in the conference program.

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| <b>Conference Snack Sponsor</b>                                                                                                                                                                                                                                                                                        | <b>\$250</b> |
| <p>Morning and afternoon snack breaks will be available for conference attendees. Sponsorship at this level is reserved to <b>2 sponsors</b> (1 at each break on Wednesday). Sponsorship Benefits will include signage at the snack break and at the registration desk, and recognition in the conference program.</p> |              |

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| <b>Conference Education Session Sponsor</b>                                                                                                                                                                                                                                                                                                                                                                  | <b>\$500</b> |
| <p>Conference consists of general sessions and several break-out sessions throughout both Wednesday and Thursday. Sponsorship at this level is reserved to <b>1 sponsor per education session</b>. Sponsorship Benefits will include signage at the educational session and at the registration desk, a verbal thankyou at the educational session following, and recognition in the conference program.</p> |              |

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| <b>Conference Participant Bag Sponsor</b>                                                                                                                                                                                                                                                                                                      | <b>\$100</b> |
| <p>Each conference participant will receive a tote bag to carry their conference materials. Sponsorship Benefits will include logo on participant bag, signage at the registration desk, and recognition in the conference program. <b>The number of sponsors at this level is unlimited, but the deadline to participate is March 15.</b></p> |              |

**Additional Sponsorship Opportunities**

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| <b>Legislative Breakfast Sponsor</b>                                                                                                                                                                                                                                                                                                                                      | <b>\$100</b> |
| <p>Our Legislative Breakfast held in February of each year in the Capitol Rotunda is a chance to meet with our state legislators and share the importance of the school nutrition industry in the lives of our children. Sponsorship at this level is reserved to <b>4 sponsors</b>. Sponsorship Benefits will include signage at event and recognition in The FLASH.</p> |              |

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| <b>Directors / Supervisors Meeting Sponsor</b>                                                                                                                                                                                                                                                                                                                                                                | <b>\$250</b> |
| <p>Our annual Directors/Supervisors meeting is generally held in the spring of each year. This meeting is a chance for directors and supervisors in school nutrition to come together to network, learn, and problem solve. Sponsorship at this level is reserved to <b>4 sponsors</b>. Sponsorship Benefits will include signage at event, a verbal thankyou at the event, and recognition in The FLASH.</p> |              |

If you have any questions or would like for us to put together a customized sponsorship plan for you, please contact April Cuddeback at [snaiowa@msn.com](mailto:snaiowa@msn.com) or 515-630-8652.